

SCHOOL OF BUSINESS NEWS

Passing of John Adams, Distinguished Alumnus, Entrepreneur & Benefactor *By President Rob Huntington*



Photo: John Q. and Patrica Adams

In January, one of Heidelberg University's most distinguished alumni, a highly successful entrepreneur, and HU benefactor John Q. Adams '58 passed away. He was 87 years old. His passing comes almost exactly one year after the death of his beloved wife, Patrica.

John was a regular presence on our campus as he returned for every Patrica Adams Lecture Series event since PALS was founded in 2010 and from his talks in Heidelberg business classes through the years. But perhaps his most extraordinary legacy is as a visionary Board of Trustees member and significant benefactor to the alma mater which he so deeply loved. On our campus, we are grateful to have not only PALS, but Adams Hall and the Adams Academic All-America Plaza in front of Hoernemann Stadium, the latter two named in John's honor after he provided significant gifts to strengthen Heidelberg's academic programming and to recognize academic excellence.

We are profoundly proud of John for his legendary 50-year professional career in the pharmaceutical industry. Following his graduation in the Class of '58 with the likes of Dr. David Baker, Dr. Jim Getz and Dr. David Drake, John carved out his niche in the pharmaceutical industry, most notably the prescription

respiratory field, climbing the ladder from salesman to company ownership. He bought and sold four pharmaceutical companies, including Adams Laboratories, which used exhaustive market research to secure exclusive FDA approval for the best-selling medication Mucinex. John also founded the award-winning Rough Creek Lodge in Texas and he served as the president of J.Q Enterprises Inc., a holding company for his varied interests. Throughout his career, he attributed much of his professional success to his undergraduate foundation at Heidelberg and frequently took advantage of opportunities to pay it forward by sharing his business knowledge and expertise with our students, serving as a guest speaker in class, a guest panelist at a career forum, or as an executive-in residence on our campus. He penned an autobiography, *The Rx of My Wonderful Life*, published in 2020.

John's love for his alma mater knew no boundaries. In Heidelberg's 173-plus-year history, there have been no greater champions for our students than John and Pat Adams. At the time, his commitment of \$2 million toward the renovation of the former Laird Hall into Adams Hall – a new state-of-the-art, corporate-style home for the School of Business – was the largest single gift from a living alum in Heidelberg's history. In addition to The Patrica Adams Lecture Series, he and Pat also provided funding to establish the Adams Family Foundation Endowed Chair in Business. Through giving to his alma mater, he set a high standard and then exceeded it time and again, always with the goal of moving Heidelberg forward and upward. In addition to the Adams Academic All-America Plaza to support Hoernemann Stadium, John was instrumental in helping to fund construction of the Saurwein Health & Wellness Center and he spearheaded the funding for the interior and exterior renovation and beautification of Pfeleiderer Center.

Through personal gifts and grants from the Adams Family Foundation, John and Pat are among the highest givers in Heidelberg history with cumulative giving exceeding \$7.5 million. Their names are listed twice in the Builders and Benefactors 1850 Society. They are also members of the Heidelberg Heritage Society.

Ella Hoover shares study abroad reflections



Photo: Ella Hoover

I remember sitting in the airport waiting to board the plane, trying to decide if I made the wrong choice. I was terrified. I had never been anywhere on my own before and now I was leaving for almost 4 months to go to another country! In the moment, it is so easy to talk yourself out of it. In fact, while I was waiting, I almost called my family and told them I changed my mind and they should come pick me up. But I didn't. Instead, I got on the plane and set off on the best experience of my life.

I always thought that studying abroad was a dream that would never become reality. I thought it would take too long to plan, it would never work with my major, what would I do about accommodations, on and on and on. It was the fall of my second year when I took a class where someone who had studied abroad shared her experience with us. After listening to her, I decided I wanted to look into it more. I thought it wouldn't hurt to bring it up to my advisor. At first they were skeptical. I was trying to graduate a year early and being abroad for a semester wouldn't make that plan ideal. At this point I wasn't too invested, but I still wanted to talk to the study abroad coordinator. With her help, I decided I wanted to do it. I was going to study abroad. Once I decided, I needed to move quickly. I decided relatively last minute so it was a race to get my application in and my classes figured out. The business department was extremely helpful. I thought it would be difficult to go as an accounting major, but they made sure that I was able to take this opportunity and make the most of it.

Now, I'm not going to repeat the same selling points everyone says when talking about studying abroad. Instead, I'm going to share a little bit of my takeaways from studying in Glasgow, Scotland. The culture is very laid back. As someone who is normally on the ball when it comes to having things in order, this was quite an adjustment. The people are so friendly. I would smile at people passing by on the street or on the bus and they would have a whole conversation with me. The food was alright, except for the sticky toffee pudding. Their Starbucks also makes amazing

chai lattes. In contrast, all of their coffee tasted like espresso. They love The Proclaimers. They hate Braveheart. The architecture and the landscape are some of the greatest things you will ever see. I got to walk the halls of buildings older than our country, stand in castles where past monarchs ruled, look at the peaceful hills that were once a battleground for Scottish clans. I got to try haggis (it was good), climb a mountain, visit filming sites for some of my favorite movies, and search for the Loch Ness monster. My biggest takeaway, however, was how much I cherish the friendships I formed while I was abroad. Not only do I now have friends all over the world, but they are some of the best friends I have ever made. When I had to leave to come back, it felt like I was leaving home all over again. It was bittersweet to leave the place and people I had come to love.

Studying abroad was a great experience, but it wasn't without its struggles. Some advice I would give to someone interested in going is to prepare ahead of time. If you are interested in going, set up a meeting with **Amy Hammitt** now. She can help you get the ball rolling on where to go and when to apply. You will also need to talk to your advisor about classes, and they can help you get in touch with anyone else you need to talk to. Talk to Financial Aid. If you are worried about how much it is going to be, they can help you get a rough estimate of the cost. Also, the sooner you decide, the more scholarships you can apply for. Make sure you have a contact at your visiting school. Unfortunately when I got to Glasgow, there were strikes going on and I had no contact for the first two weeks. Figure out if you need to get a student visa and get started on that ASAP. These can take a while to come in. Luckily, I did not need one but I knew people who did and didn't have them in time when they were at Glasgow. Only pack stuff that you use often. I packed some things that I thought I would need and never ended up using. Finally, once you are there it can seem scary. Don't be intimidated. The entire experience is daunting, but once you are over there, make the most of it. Go sit with some new people, make friends, try new experiences, and don't be scared to travel by yourself. Most of the places I visited I went solo. This experience really allowed me to grow as a person and be more confident in myself and what I can do. Go outside of your comfort zone, trust me, you will be glad you did.

MBA student gives talk on camp experience



Photo: Megan Vesely (Left) and Newman Club President Camryn Hedrick (Right)

MBA student **Megan Vesely** presented to Heidelberg University Student Catholic Newman Club at their weekly meeting February 12. **Megan** spent a summer working for the ACMNP (A Christian Ministry in the National Parks) and was stationed at Theodore Roosevelt National Park in Medora, North Dakota. **Megan**, who had never been to the park before, felt a calling to do something special with her faith and applied to the program. She was accepted and placed at a park where she did not know anyone. She worked the zipline during the week and helped plan interdenominational services on Sundays. **Megan**, who had previous experience as a camp counselor for local congregations, was extremely grateful for the opportunity and felt that she not only gained a deeper awareness of her Christian faith but also a bigger appreciation for nature. If you would like more information on the ACMNP program, **Megan** would be happy to connect with you at mvesely@heidelberg.edu.

School of Business welcomes new faculty member



Photo: Prof. Arthur Frazier

Arthur Frazier has taught business and economics courses at several Northeast Ohio colleges and universities including John Carroll, Baldwin Wallace and Cuyahoga Community College. In addition, **Arthur** has presented papers on economic related topics at several local and national academic conferences. His teaching philosophy is one that encourages diverse viewpoints in a collaborative way to address issues that affect our world.

School of Business says goodbye to Dean Anne Anderson



Photo: Dr. Anne Anderson

I have been honored to serve as Dean of the School of Business since January 2023. I am grateful for the opportunity I have had to work with faculty, staff and students in the community. As an educator, I find seeing students succeed and grow the most rewarding aspect of my job. In my short tenure, I have had many opportunities to celebrate the success of students. A few highlights include:

- Meeting the Enactus team in Dallas in April 2023 and going to dinner with Mr. John Q. Adams and his family.
- Traveling to the Toledo Zoo with a group of students to celebrate their work for their HR class with a “backstage” tour of the zoo and meeting the new baby elephant.
- Watching our student athletes succeed on their field of competition.
- Celebrating student academic successes at the annual awards ceremony.

I hope you all find something you can be passionate about as you prepare for future success in the career of your choice.

Students recognized for excellence, service

The School of Business held their Academic Excellence Awards Celebration on Friday, April 26, which was followed later that afternoon by Heidelberg’s **Student Awards Celebration**.

School of Business students were recognized as follows:

3.9 Grade Point Average or Higher:

Freshmen: Aiden Doyle, Levi Lyons, Mallory Zavatchen, Chrisjeily Collazo, Inigo Focinos Gutierrez, Christian Kolodziejczyk, Trevor Robinson, Landon Risner, Hunter Smith

Sophomores: Matthew Kittle, Drew Miller, Sydney Hower, Grace Smith, David Gelman, Avery Reagan, Kaiden Reed

Juniors: Cierra Burkhart, Amelia Harness-Koehnle, Laura Ludwig, Addison Moyer, Rachel Adams, Alayna Hahn, Reagan Ritzhaupt, Lucas Stein, Kyla Stockdale

Seniors: Reese Recker, Trent Green

Dean's Student Advisory Board:

Addison Moyer, Jared Buchholz, Sam Scheele, Jonathan Marty, Seth Ray, Lillian Robeson, Amelia Harness-Koehnle, Reese Recker

Delta Mu Delta Inductees:

Juniors: Addison Moyer, Lillian Robeson, Lucas Stein, Kyla Stockdale

Seniors: Gabrielle Pastorius

Inducted 2023: Reese Recker, Ella Hoover, Isaac Wienen, Trent Green, Beatrice Fry, Clara Smith

While there are many award categories at the university celebration, five are specific to the School of Business. The following students were recipients of the business awards:

Amelia Harness-Koehnle: Jane Frost Kalnow Memorial Fund - Career in Accounting Award

Lillian Robeson: Jane Frost Kalnow Memorial Fund - Career in Industry Award

Trent Green: Edward Lamb Foundation Prize

Sam Scheele: Wickham Prize in Business

Matthew Kittle: Northeast Ohio Chapter of the Institute of Internal Auditors (IAA) Scholarship

Student News



Photo: Dr. Salil Khetani (Center) and Heidelberg Enactus Students

The student group Heidelberg Enactus got chartered this year by the Student Senate and also got funds approved from Senate for various Enactus projects as well as partially covering their trip to Austin, Texas, for the Enactus Expo. Four students, **Lillian Robeson, Kaidan Mathias, Seth Ray and Olivia Perry** visited the University of Texas at Austin for the Enactus Expo from May 13-15 with Assistant Professor of Marketing **Dr. Salil Khetani**. They presented on two active Enactus projects - Enact-Gift and Berg Upcycle. Enact-Gift aims to make holidays like Christmas, Thanksgiving and Easter special for students, especially those from low socio-

economic backgrounds by raising funds from the community and using those funds to buy gifts for them. Berg Upcycle's mission is to reduce "fast fashion" by encouraging resale or repurposing of old clothes. The other two active Enactus projects, Gym Class Heroes and Mind Over Matter, are aimed at improving the physical and mental health well-being of the community. Special shoutout to last year's Enactus President and recent MBA graduate **Megan Vesely** for volunteering to help out with advising Enactus students!

Alum **Sarah Shoots**, along with current MBA students **Caitlin Dems** and **Lillian Whitcomb**, presented a work-in-progress study led by **Dr. Lisa Kahle-Piasecki** at the Minds at Work Research Conference in April. The project explores similarities and differences among generations in leadership styles, communication channels and technology behavior. Partial funding for the project was received from the Aigler Faculty Grant.

Classroom news

Both sections of **Dr. Lisa Kahle-Piasecki's** Human Resource Management class had an opportunity to work with the Toledo Zoo for the semester-long project of conducting a Job Analysis. Six students volunteered to participate; **Brendon Blott, Trent Green, Nathan LaRoche, Erin Miller, Lillian Robeson** and **Morgan Wright** collaborated with three Toledo Zoo employees, conducted personal interviews and reviewed job descriptions. By incorporating scholarly research, they made recommendations for a performance management system that relates to the job positions. As a thank-you for their work, they were treated to a trip to the Toledo Zoo on Friday, April 12, where they met with Zoo employees, had a tour, heard about jobs and internships, and saw the new baby elephant. Afterwards, they ate lunch at San Marcos restaurant in Toledo. Along with Dr. Kahle-Piasecki, they were accompanied on the trip by Dean **Anne Anderson** and **Morgan Harrigan**. **Jennifer Irelan**, Director of Talent for the Toledo Zoo, helped organize the day.



Photo: Students Visit Toledo Zoo

Students in **Dr. Trish Berg's** MBA class Managing and Leading all earned an Agile Explorer Badge from IBM. Dr. Berg also earned ia badge.

Dr. Trish Berg's MGT 200 students enjoyed a chilly spring

day outside learning about communication and leadership through a blindfold scavenger hunt.



Photo: Blindfold Scavenger Hunt

Faculty News

Dr. Trish Berg is serving as the Director for the Christian Business Faculty Association (CBFA) online Symposium on Pedagogy. The symposium hosts four speakers and 150 attendees to learn and grow in pedagogical practices. She is ending her four-year term on the CBFA Board of Directors this spring and has been hard at work planning the fall 2024 CBFA Conference at Calvin University in Michigan.

Dr. Lisa Kahle-Piasecki and junior **Carter Piasecki** presented a paper at the 24th National Business and Economics Society Conference in Puerto Vallarta, Mexico, during Spring Break. Their paper titled, *Bridging Cultures: Fostering Effective Collaboration in Mexican and US Student Teams*, discussed **Dr. Kahle-Piasecki's** work in educational innovation between cross-cultural teams in Mexico and the United States and Carter's experience as a student living in Mexico when he was in high school. The purpose of the innovation exercise is to promote a better understanding of the cultural differences in business and communication contexts, group dynamics and the awareness and importance of effective collaborative work within teams. **Dr. Kahle-Piasecki** also chaired a session on *Classroom Tools and Cases*.

Adjunct business instructor **Dr. Liz Kheng-Chindavong** published a case study in *Trends, Challenges, and Practices in Contemporary Strategic Management* (Chapter 9), a book from IGI Global. The case study on the nonprofit, Ohio School Health Services Association (OSHS), focuses on nonprofit management and strategic partnerships to benefit Ohio students. By guiding schools through the complexities of Medicaid reimbursement programs and collaborating with healthcare practitioners, government agencies and educational institutions, OSHS ensures that students receive essential care.

Dr. Trish Berg earned several certificates this semester including the Applying the QM Rubric Certification from Quality Matters and a Leadership Foundations Certificate

from Talent Magnet Institute.

Dr. Lisa Kahle-Piasecki led a book club for the Greater Toledo Area Chapter of Talent Development. The group of HR, Organizational Development and Training Specialists met monthly for four months to discuss the book *Hacking Happiness* by Australian author **Penny Locaso**. Penny participated in a virtual session from Australia. **Dr. Kahle-Piasecki** met Locaso earlier at a conference in Mexico.



Photo: Brian Regan and Tracey Ashley Visit with Class

Dr. Saile Khetani ventured into teaching a non-marketing honors course, *The Art of Stand-Up Comedy*, along with Professor of Communication **Dr. Julie O'Reilly**. Students discussed and presented on various standup-comics, topics and issues related to stand-up comedy. The course concluded with four professional stand-up comics zooming in as guest speakers, two of them being Heidelberg alumni - **Brian Regan** and **Tracey Ashley**.

In April, **Dr. Lisa Kahle-Piasecki** was asked to provide information for an article in *The Advertiser-Tribune* written by Dr. Perry Haan, titled "Putting off Procrastination."

Dr. Lisa Kahle-Piasecki was the featured professor in the *Ahead of the Curve: Exploring the Minds Shaping Tomorrow's Education and Business Realities*, sponsored by the North American Business Press, a publisher of a collection of journals and textbooks. The article highlights several of her publications and was the first interview in this series of author spotlights. **Dr. Kahle-Piasecki** mostly explores technology's effects on education and workforce development in her research.

Dr. Anne Anderson had two research articles accepted for publication this year, both co-authored by Richard Kish (Lehigh University). *Buyer Beware - The Dark Side of Bitcoin* is forthcoming in the *Journal of Financial Education*. "Rewarding Performance through Sustainability-Linked Bonds" is forthcoming in *Economic Affairs*.

Alumni Profile



Photo: Dmitriyahu Penick

Dmitriyahu Penick, BA '22, MBA '23, has started his own non-profit organization, BeTheChang8. The mission of the organization is to “provide, educate, help and change.” Dimitri wishes to assist the future generation with tools and resources in their development to become exceptional leaders. He is passionate about finding a way to make a positive difference in affordable health care, housing and poverty. He hopes to bring a positive change in the business world with a people-focused approach. Dimitri is also an account executive with NewDay USA. For more information on his organization, go to bethechangenow.co



Photo: Adams Hall

Heidelberg School of Business (HSB)

HSB Mission Statement:

Our mission in the Heidelberg School of Business is to provide a well-rounded business education in the liberal arts tradition, setting our graduates on a path to a career and a life of purpose with distinction.

HSB Vision Statement:

We will distinguish the Heidelberg School of Business as a regional leader in private liberal arts business education by equipping students to become innovative leaders who make a difference in their communities.

HSB Core Values

Hands-on - To overcome daily challenges through practical application.

Honesty - To be committed to the highest levels of ethical conduct in business.

Horizon - To focus on strategic sustainable business solutions.

Congratulations to the students from the School of Business named to the Fall 2023 Dean's List:

Students listed with an * have two majors and their names will appear more than once.

Accounting Majors:

Rachel Adams *	Jake McEntyre*
Eric Barber *	Noah Miller
Aidan Belgiorno*	Payton Moser
Katelyn Bertke*	Addison Moyer*
Dominic Bruno	Gabrielle Pastorius*
Ciera Burkhart	Micayla Pluta*
Maxwell Gutmann*	Avery Reagan*
Amelia Harness-Koehnle	Reese Recker
Ella Hoover=	Samuel Scheele
Braelin Houston	Kyle Vesely
Matthew Kittle	
Alexandra Kirkendall	

Business Administration Majors:

Rachel Adams*	Laura Ludwig
Andrew Ayres*	Sarah Lusz
Katelyn Bertke*	Sophia Madison*
Aidan Belgiorno*	Jason Malone*
Gillian Borgio	Jesse Martin
Chrisjelly Collazo	Kaidan Mathias
Harley Collins	Dylan Matusak
Michael Dalton	Carter Magyarics
Aiden Doyle	Jake McEntyre*
Dylan Drake	Addison Moyer*
Olivia Dulay	Jadon Muniz
Alec Edgington	Logan Niese
Ti'Kyran Fikes	Alagie Njie
Inigo Focinos Guterrez*	Joseph Norris
Clemens Foos	Gabrielle Pastorius*
Ilyeis Franks	Olivia Perry
David Gelman*	Micayla Pluta*
Clayton Green	Andrew Pokley
Trent Green	Eveline Podvoiskis
Maxwell Gutmann*	Emily Pullano
Alayna Hahn	Brett Reed
Jeylo Hernandez Rodriguez	Kaiden Reed
Sydney Hewer	Travis Richardson
Olivia Hopkins	Lydia Ridner
Braelin Houston*	Reagan Ritzhaupt
Christian Koldziejczyk	Lillian Robeson
Robert Kramer*	Trevor Robinson
Garrett LaBeau	Max Scheckenburger
Nathan LaRoche	Haylie Sewell
Levi Lyons	Clara Smith

Grace Smith
Mitchell Smith
Shae Sparks
Nate St. Bernard
Lucas Stein
Kyla Stockdale
Andrew Szepiela
Antwan Torres

Connor VanSkyock
Allison Wesley
Isaac Wiene
Zakary Wojcik
Gabrielle Wolfe
Morgan Wright
Mallory Zavatchen

Economics Majors:

Andrew Ayres*	Jason Malone*
David Gelman*	Carter Piasecki
Robert Kramer*	Isaiah Young
Kaleb Lamb*	

Finance Majors:

Michael Hatgas	Camille Lafferty
Matthew Kittle*	Kaleb Lamb*
Drew Miller	Avery Reagan*
Carter Mock	Landon Risner
Inigo Focinos Guterrez*	Devan Smith

Management Majors:

Eric Barber*	Sophia Madison*
Keith Brown	

Marketing Majors:

Faith Brown	Eleanor Uhl
Riley Tople	Theodore Walsh

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At Heidelberg University's School of Business